

NEWS RELEASE



MEDIA INQUIRIES:

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FOR IMMEDIATE RELEASE

In Canada, 8-In-10 Drink, Half Gamble, One Fifth Smoke Pot

Equal number drink, smoke pot daily across Canada

In a random sampling of public opinion taken by the Forum Poll™ among 2271 Canadians adults, 8-in-10 have drunk alcohol in the past year (81%), more than half have engaged in gaming or gambling (58%) and one fifth have smoked pot or used cannabis (20%).

Four fifths drink, on average, twice a week

One fifth of Canadians do not drink (19%) and, among those who do (81%), frequency of drinking is, on average, about twice a week (1.9 times) including about one twentieth who drink daily (6%). Drinking is most common among younger Canadians (under 44 - 83%), the wealthy (\$80K to \$100K - 91%), in Quebec (86%), among Green and Bloc Quebecois voters (87%), Francophones (88%), college graduates (86%) and among those who have used cannabis (90%) or have gambled (87%) in the past year.

On average, Canadians who imbibe, do so twice a week (1.9 times), more so among the oldest (2.3), the wealthy (\$80K to \$100K - 2.1), in Quebec (2.1), among Bloc voters (2.2) and among those who have used cannabis (2.4).

Wine is the drink of choice

In total, more than 4-in-10 of those who drink consume wine most often (43%), followed by beer (32%), then mixed drinks (12%). Few drink straight liquor (6%), shots (2%) or coolers (3%) most often. Among the youngest, beer dominates (41%) wine (31%), while mixed drinks are most popular with those under 45 (14%). Males are far more likely to drink beer (48%) than wine (28%), while the opposite applies to females (17% and 58%, respectively). The wealthiest are the most likely to drink beer (36%). Wine dominates in Quebec (54%) while beer is especially common in Alberta (36%), as are mixed drinks (16%). Conservative voters are equally likely to drink beer (37%) or wine (38%), while Liberals tend more to wine (47%) rather than beer (30%). New Democrats split their favour (beer - 35%, wine - 38%). Francophones are much more likely to drink wine most often (54%) than beer (30%), and much less likely than Anglophones to drink mixed drinks (6% to 13%). Wine consumption increases with education. Interestingly, those who use cannabis are much more likely to drink beer (44%) than those who don't (29%), and much less likely to drink wine (24% to 48%).

TORONTO

June 8th, 2016

HIGHLIGHTS:

- In a random sampling of public opinion taken by the Forum Poll™ among 2271 Canadians adults, 8-in-10 have drunk alcohol in the past year (81%), more than half have engaged in gaming or gambling (58%) and one fifth have smoked pot or used cannabis (20%)
- One fifth of Canadians do not drink (19%) and, among those who do (81%), frequency of drinking is, on average, about twice a week (1.9 times)
- In total, more than 4-in-10 of those who drink consume wine most often (43%), followed by beer (32%)

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More than half gamble, on average once a week

Four-in-ten Canadians do not gamble (42%), and among those who do (58%), average frequency is about once a week (1.0). Gaming or gambling is most common among the oldest (65+ - 63%), males (61%), the wealthy (\$80K to \$100K - 65%), in Quebec (63%), Bloc voters (71%) and among those with some postsecondary schooling (66%).

On average, those who gamble do so once a week (1.0), while frequency of play is higher among the least wealthy (1.3), among Green voters (1.4), the least educated (1.3) and among those who smoke pot (1.4).

Lottery tickets by far the most common form of gambling

Two thirds of Canadians who gamble say they do so with lottery tickets or scratch and win tickets (62%), and this is most common among the mid aged (45 to 54 - 68%), the wealthy (\$80K to \$100K - 68%), in Quebec (68%), among Bloc voters (77%), Francophones (68%), mothers of children (68%) and the best educated (66%). Charity lottery tickets follow in a distant second place (10%), but these are especially popular in Atlantic Canada (15%) and BC (15%) and among the best educated (15%). Fewer than a tenth game at slot machines (7%), with friends (5%), at bingo (3%) or at VLTs (2%) or on sport select type lottery tickets (2%).

One fifth use cannabis, on average 3 times a week

Four fifths of Canadians have not used marijuana or cannabis in the past year (80%) and among those who have (20%), average frequency of use is about 3 times a week (2.8), including one twentieth or so who consume daily (6%). There are three important findings here. First, about as many Canadians now smoke pot as those who smoke tobacco. Second, pot smokers ply their particular vice more frequently than either drinkers and gamblers. Third, an equal number of Canadians are now smoking pot daily as are drinking alcohol daily.

Consuming cannabis is most common among the youngest (34%), males (25%), mid income groups (\$40K to \$60K - 26%), in Atlantic Canada (25%) and in BC (26%) and least common in the prairies and Quebec (15% each). Green voters are especially likely to toké (36%). Some groups not necessarily identified with marijuana use are also represented, including the oldest (65+ - 8%), federal Conservatives (14%) and mothers of children under 18 (16%).

On average, those who consume cannabis do so three times a week (2.8) and frequency of usage is highest among the least wealthy (often a proxy for youth - 3.7), in Quebec (3.2) and Alberta (3.9), among Green voters (3.7%), Francophones (3.3) and among those who don't drink (4.4).

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HIGHLIGHTS:

- Four-in-ten Canadians do not gamble (42%), and among those who do (58%), average frequency is about once a week (1.0)
- Two thirds of Canadians who gamble say they do so with lottery tickets or scratch and win tickets (62%)
- Four fifths of Canadians have not used marijuana or cannabis in the past year (80%) and among those who have (20%), average frequency of use is about 3 times a week (2.8)

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Smoking dried marijuana most common form of use

More than half consume cannabis by smoking marijuana (57%) most often, followed distantly by those who smoke or vapourize hashish (10%). Just fewer vapourize their bud (9%), smoke oil (8%) or consume edibles (7%). Hash use is most common in Quebec especially (21%) and among the wealthy (\$80K to \$100K - 15%), New Democrats (23%) and Francophones (22%). The oldest users (65+) are most likely to use "something else" (38%), followed by smoking marijuana (34%). Edibles are especially common among this group (14%).

"These findings confirm some stereotypes, and confound others; for instance, we know we're a hard-drinking country, but who knew wine had supplanted beer as the beverage of choice? And, while 4 times as many drink as smoke marijuana, the same number are doing each on a daily basis. Who knew bingo was a New Democrat game? And there is a clear regional flavour to Canada's vices. Quebeckers are more likely to be drinkers, less likely to be pot smokers" said Forum Research President, Dr. Lorne Bozinoff.

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HIGHLIGHTS:

- More than half consume cannabis by smoking marijuana (57%) most often, followed distantly by those who smoke or vapourize hashish (10%)
- "These findings confirm some stereotypes, and confound others; for instance, we know we're a hard-drinking country, but who knew wine had supplanted beer as the bevvie of choice? And, while 4 times as many drink as smoke marijuana, the same number are doing each on a daily basis. Who knew bingo was a New Democrat game? And there is a clear regional flavour to Canada's vices. Quebeckers are more likely to be drinkers, less likely to be pot smokers"

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 2271 randomly selected Canadian adults. The poll was conducted on June 7th, 2016.

Results based on the total sample are considered accurate +/- 2%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Alcohol Consumption

'How often did you drink alcohol during the last 12 months?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	2271	356	286	413	595	621	1120	1113
NET: Used in past 12 months	81	83	83	82	79	76	83	79
Daily	6	5	5	5	4	10	6	4
4 to 6 times a week	7	7	7	7	9	8	9	6
2 to 3 times a week	18	19	19	16	16	17	19	16
Once a week or 2 or 3 times a month	24	26	27	26	25	17	26	24
Once a month	11	11	14	12	10	8	10	11
Less often than once a month	15	16	12	16	15	15	12	17
Never	19	17	17	18	21	24	17	21

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	2271	236	356	368	265	266	425
NET: Used in past 12 months	81	63	73	84	85	91	89
Daily	6	7	6	4	8	6	4
4 to 6 times a week	7	5	3	10	7	10	11
2 to 3 times a week	18	10	13	17	16	26	24
Once a week or 2 or 3 times a month	24	19	21	22	32	27	28
Once a month	11	4	11	15	10	12	11
Less often than once a month	15	18	20	16	13	9	10
Never	19	37	27	16	15	9	11

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Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	2271	195	556	875	158	226	261	1738	533
NET: Used in past 12 months	81	78	86	80	73	73	84	79	88
Daily	6	4	7	7	6	2	3	5	7
4 to 6 times a week	7	4	8	8	8	4	9	7	8
2 to 3 times a week	18	16	24	16	13	13	17	16	24
Once a week or 2 or 3 times a month	24	26	26	23	19	24	30	24	27
Once a month	11	7	11	11	10	11	11	11	11
Less often than once a month	15	21	11	15	18	18	14	16	11
Never	19	22	14	20	27	27	16	21	12

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Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	2271	679	968	242	130	92	73
NET: Used in past 12 months	81	80	82	83	87	87	70
Daily	6	5	6	5	6	9	5
4 to 6 times a week	7	7	8	8	4	10	5
2 to 3 times a week	18	17	20	12	20	19	10
Once a week or 2 or 3 times a month	24	24	26	26	24	28	14
Once a month	11	12	9	11	14	13	17
Less often than once a month	15	15	12	20	18	8	19
Never	19	20	18	17	13	13	30

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Consumption

%	Total	Have consumed alcohol in past 12 months	Have not consumed alcohol in past 12 months	Have taken part in gambling in past 12 months	Have not taken part in gambling in past 12 months	Have consumed marijuana in past 12 months	Have not consumed marijuana in past 12 months
Sample	2271	1812	459	1385	886	373	1898
Daily	6	7	0	6	4	11	4
4 to 6 times a week	7	9	0	9	5	13	6
2 to 3 times a week	18	22	0	19	15	20	17
Once a week or 2 or 3 times a month	24	30	0	27	21	24	25
Once a month	11	13	0	12	10	11	11
Less often than once a month	15	18	0	14	16	11	16
Never	19	0	100	13	28	10	22

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Alcoholic Beverage Type

'What type of alcoholic beverage did you most commonly consume in the past 12 months?'

[BASE: Have consumed alcohol in the last 12 months]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1812	299	237	340	467	469	921	859
Beer	32	41	36	29	30	19	48	17
Wine	43	31	38	44	50	61	28	58
Mixed drinks or cocktails	12	14	14	11	8	7	10	13
Straight liquor	6	5	6	7	5	6	8	2
Coolers	3	5	2	4	2	2	2	4
Shots	2	3	1	2	2	1	2	2
Other alcoholic beverages, like liqueurs or cider	3	1	3	3	3	4	2	3

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1812	137	251	306	225	242	377
Beer	32	33	31	31	33	35	36
Wine	43	31	40	42	46	42	44
Mixed drinks or cocktails	12	10	14	13	9	12	12
Straight liquor	6	10	4	6	5	5	4
Coolers	3	3	4	3	4	1	2
Shots	2	7	2	3	0	2	1
Other alcoholic beverages, like liqueurs or cider	3	6	4	3	3	2	1

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Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1812	144	472	694	117	164	221	1357	455
Beer	32	33	29	34	28	36	33	33	30
Wine	43	40	54	40	36	30	41	39	54
Mixed drinks or cocktails	12	11	6	13	14	16	15	13	6
Straight liquor	6	5	4	6	12	6	4	6	4
Coolers	3	5	1	2	8	8	3	4	1
Shots	2	3	2	2	1	0	3	2	2
Other alcoholic beverages, like liqueurs or cider	3	3	3	3	2	4	2	3	3

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Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1812	530	792	202	114	78	49
Beer	32	37	30	35	32	30	28
Wine	43	38	47	38	35	53	38
Mixed drinks or cocktails	12	11	12	14	15	7	8
Straight liquor	6	6	4	6	6	7	17
Coolers	3	5	2	4	3	1	0
Shots	2	1	2	3	6	0	1
Other alcoholic beverages, like liqueurs or cider	3	3	2	2	4	3	8

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Consumption

%	Total	Have consumed alcohol in past 12 months	Have not consumed alcohol in past 12 months	Have taken part in gambling in past 12 months	Have not taken part in gambling in past 12 months	Have consumed marijuana in past 12 months	Have not consumed marijuana in past 12 months
Sample	1812	1812	0	1183	629	335	1477
Beer	32	32	0	33	32	44	29
Wine	43	43	0	41	45	24	48
Mixed drinks or cocktails	12	12	0	12	11	16	10
Straight liquor	6	6	0	6	5	7	5
Coolers	3	3	0	3	3	3	3
Shots	2	2	0	2	2	5	1
Other alcoholic beverages, like liqueurs or cider	3	3	0	3	3	2	3

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Gambling

'How often did you take part in gambling, gaming activities or lotteries during the past 12 months?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	2271	356	286	413	595	621	1120	1113
NET: Used in past 12 months	58	49	58	62	65	63	61	55
Daily	3	4	1	2	2	4	2	2
4 to 6 times a week	1	0	1	1	1	1	1	0
2 to 3 times a week	4	3	4	4	8	6	6	3
Once a week or 2 or 3 times a month	15	8	14	19	23	19	19	13
Once a month	11	9	12	13	9	11	12	10
Less often than once a month	24	25	26	23	21	23	21	27
Never	42	51	42	38	35	37	39	45

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	2271	236	356	368	265	266	425
NET: Used in past 12 months	58	49	57	62	65	65	59
Daily	3	6	4	2	2	2	1
4 to 6 times a week	1	1	1	1	1	1	0
2 to 3 times a week	4	2	6	6	6	4	4
Once a week or 2 or 3 times a month	15	9	15	19	14	16	19
Once a month	11	7	12	11	14	15	11
Less often than once a month	24	24	20	23	27	28	22
Never	42	51	43	38	35	35	41

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Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	2271	195	556	875	158	226	261	1738	533
NET: Used in past 12 months	58	62	63	59	55	53	51	56	66
Daily	3	1	3	3	2	3	2	3	3
4 to 6 times a week	1	0	1	1	1	0	0	1	1
2 to 3 times a week	4	3	5	5	4	4	3	4	6
Once a week or 2 or 3 times a month	15	19	18	15	13	16	10	14	20
Once a month	11	13	10	9	10	15	16	11	10
Less often than once a month	24	26	26	26	25	16	20	23	26
Never	42	38	37	41	45	47	49	44	34

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Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	2271	679	968	242	130	92	73
NET: Used in past 12 months	58	58	60	57	61	71	42
Daily	3	2	2	2	7	3	2
4 to 6 times a week	1	1	1	1	1	4	2
2 to 3 times a week	4	3	5	4	5	8	1
Once a week or 2 or 3 times a month	15	19	15	11	12	21	8
Once a month	11	10	13	12	12	4	7
Less often than once a month	24	23	23	27	24	31	22
Never	42	42	40	43	39	29	58

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Consumption

%	Total	Have consumed alcohol in past 12 months	Have not consumed alcohol in past 12 months	Have taken part in gambling in past 12 months	Have not taken part in gambling in past 12 months	Have consumed marijuana in past 12 months	Have not consumed marijuana in past 12 months
Sample	2271	1812	459	1385	886	373	1898
Daily	3	3	4	5	0	7	2
4 to 6 times a week	1	1	0	1	0	1	1
2 to 3 times a week	4	5	3	8	0	6	4
Once a week or 2 or 3 times a month	15	17	10	26	0	17	15
Once a month	11	11	8	19	0	15	10
Less often than once a month	24	26	15	41	0	19	25
Never	42	37	60	0	100	36	43

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Types of Gambling

‘What type of gambling, gaming activities or lotteries did you take part in most often during the past 12 months?’

[BASE: Have taken part in gambling, gaming activities or lotteries in the past 12 months]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1385	181	166	257	384	397	710	648
Lotteries, instant win or scratch tickets	62	59	62	68	66	58	61	65
Slot machines at a casino	7	5	9	7	7	9	6	8
Video Lottery Terminals at a bar, lounge or racetrack	2	2	2	2	1	2	2	1
Charity raffle or fundraising tickets	10	9	10	8	11	12	9	11
Playing bingo for money	3	4	1	4	1	4	2	4
Sports lotteries like Sport Select or Sportsline	2	2	2	2	1	1	3	0
Gambling with friends	5	10	7	2	2	2	6	3
Something else	9	9	8	8	10	13	12	7

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1385	133	215	235	176	175	260
Lotteries, instant win or scratch tickets	62	49	61	62	66	68	67
Slot machines at a casino	7	7	9	7	6	5	7
Video Lottery Terminals at a bar, lounge or racetrack	2	4	2	1	1	0	1
Charity raffle or fundraising tickets	10	7	7	10	10	11	12
Playing bingo for money	3	9	3	3	2	2	1
Sports lotteries like Sport Select or Sportsline	2	1	1	2	3	1	3
Gambling with friends	5	6	6	4	5	4	4
Something else	9	17	12	11	7	9	5

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Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1385	120	380	530	93	122	140	1008	377
Lotteries, instant win or scratch tickets	62	67	68	62	51	65	53	60	68
Slot machines at a casino	7	1	3	9	13	4	14	9	3
Video Lottery Terminals at a bar, lounge or racetrack	2	3	2	0	5	4	1	2	2
Charity raffle or fundraising tickets	10	15	7	9	12	10	15	11	7
Playing bingo for money	3	3	4	3	5	2	2	3	4
Sports lotteries like Sport Select or Sportsline	2	0	1	3	1	0	2	2	1
Gambling with friends	5	4	6	4	7	6	3	5	5
Something else	9	7	10	10	7	9	10	9	11

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Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1385	400	606	150	82	70	35
Lotteries, instant win or scratch tickets	62	64	62	61	53	77	62
Slot machines at a casino	7	7	7	7	14	2	6
Video Lottery Terminals at a bar, lounge or racetrack	2	1	1	1	4	0	7
Charity raffle or fundraising tickets	10	10	11	12	10	3	6
Playing bingo for money	3	2	3	7	1	2	0
Sports lotteries like Sport Select or Sportsline	2	1	3	1	0	0	0
Gambling with friends	5	4	4	6	9	6	8
Something else	9	11	9	5	9	10	10

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TORONTO
June 8th, 2016

Consumption

%	Total	Have consumed alcohol in past 12 months	Have not consumed alcohol in past 12 months	Have taken part in gambling in past 12 months	Have not taken part in gambling in past 12 months	Have consumed marijuana in past 12 months	Have not consumed marijuana in past 12 months
Sample	1385	1183	202	1385	0	255	1130
Lotteries, instant win or scratch tickets	62	62	64	62	0	60	63
Slot machines at a casino	7	6	12	7	0	8	7
Video Lottery Terminals at a bar, lounge or racetrack	2	2	0	2	0	4	1
Charity raffle or fundraising tickets	10	10	7	10	0	7	11
Playing bingo for money	3	3	4	3	0	2	3
Sports lotteries like Sport Select or Sportsline	2	2	0	2	0	3	1
Gambling with friends	5	5	2	5	0	8	4
Something else	9	9	10	9	0	8	10

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Marijuana Usage

'How often have you used marijuana or cannabis during the past 12 months?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	2271	356	286	413	595	621	1120	1113
NET: Used in past 12 months	20	34	21	14	14	8	25	14
Daily	6	11	7	4	4	2	7	4
4 to 6 times a week	1	2	0	1	1	1	2	1
2 to 3 times a week	2	3	2	1	2	0	3	1
Once a week or 2 or 3 times a month	2	3	3	1	2	0	2	1
Once a month	3	5	2	2	1	1	3	2
Less often than once a month	7	10	7	5	5	4	8	5
Never	80	66	79	86	86	92	75	86

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	2271	236	356	368	265	266	425
NET: Used in past 12 months	20	24	20	26	22	19	20
Daily	6	12	8	7	6	5	4
4 to 6 times a week	1	0	3	2	3	0	0
2 to 3 times a week	2	2	1	3	2	3	2
Once a week or 2 or 3 times a month	2	2	2	2	1	2	1
Once a month	3	3	3	2	4	1	3
Less often than once a month	7	6	3	10	5	7	9
Never	80	76	80	74	78	81	80

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Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	2271	195	556	875	158	226	261	1738	533
NET: Used in past 12 months	20	25	15	22	15	19	26	22	14
Daily	6	6	5	7	4	8	6	6	5
4 to 6 times a week	1	2	1	1	0	2	2	1	1
2 to 3 times a week	2	2	1	2	4	3	2	2	1
Once a week or 2 or 3 times a month	2	2	2	2	0	1	2	2	2
Once a month	3	4	1	4	1	1	4	3	1
Less often than once a month	7	10	5	6	5	5	11	7	4
Never	80	75	85	78	85	81	74	78	86

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	2271	679	968	242	130	92	73
NET: Used in past 12 months	20	14	22	22	36	19	24
Daily	6	3	6	7	14	6	13
4 to 6 times a week	1	1	1	1	2	3	1
2 to 3 times a week	2	1	2	1	9	2	1
Once a week or 2 or 3 times a month	2	2	2	1	1	0	3
Once a month	3	1	4	2	5	2	3
Less often than once a month	7	6	7	10	5	7	2
Never	80	86	78	78	64	81	76

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Consumption

%	Total	Have consumed alcohol in past 12 months	Have not consumed alcohol in past 12 months	Have taken part in gambling in past 12 months	Have not taken part in gambling in past 12 months	Have consumed marijuana in past 12 months	Have not consumed marijuana in past 12 months
Sample	2271	1812	459	1385	886	373	1898
Daily	6	6	5	7	5	31	0
4 to 6 times a week	1	1	1	1	1	6	0
2 to 3 times a week	2	2	2	2	1	9	0
Once a week or 2 or 3 times a month	2	2	0	2	1	9	0
Once a month	3	3	0	3	2	13	0
Less often than once a month	7	8	2	7	6	33	0
Never	80	78	90	78	83	0	100

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Marijuana Ingestion Method

'How did you use marijuana or cannabis the most during the past 12 months?'

[BASE: Have used marijuana in the past 12 months]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	373	124	62	60	79	48	238	117
Smoking dried marijuana	57	60	58	54	62	34	58	57
Vaporizing dried marijuana	9	14	2	7	7	5	11	7
Smoking or vaporizing hashish	10	8	11	11	12	9	10	8
Smoking or vaporizing cannabis oil	8	7	12	10	5	0	5	11
Consuming edibles	7	5	12	7	5	14	7	6
Something else	10	6	7	11	9	38	8	10

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	373	53	50	75	46	44	74
Smoking dried marijuana	57	52	56	57	58	61	61
Vaporizing dried marijuana	9	10	14	3	13	8	8
Smoking or vaporizing hashish	10	7	14	7	14	15	5
Smoking or vaporizing cannabis oil	8	2	6	16	6	4	10
Consuming edibles	7	10	7	6	7	7	9
Something else	10	19	3	12	4	5	7

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Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	373	40	67	146	20	41	59	313	60
Smoking dried marijuana	57	58	52	59	57	56	56	58	52
Vaporizing dried marijuana	9	11	0	6	18	19	18	11	0
Smoking or vaporizing hashish	10	14	21	4	7	12	7	7	22
Smoking or vaporizing cannabis oil	8	5	14	7	8	3	5	6	16
Consuming edibles	7	11	2	8	7	4	9	8	2
Something else	10	1	10	14	3	6	6	10	7

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	373	78	177	44	34	13	19
Smoking dried marijuana	57	57	59	48	63	46	52
Vaporizing dried marijuana	9	14	9	6	10	0	12
Smoking or vaporizing hashish	10	9	6	23	5	29	11
Smoking or vaporizing cannabis oil	8	6	7	1	8	26	16
Consuming edibles	7	4	8	11	10	0	0
Something else	10	10	10	12	4	0	9

Consumption

%	Total	Have consumed alcohol in past 12 months	Have not consumed alcohol in past 12 months	Have taken part in gambling in past 12 months	Have not taken part in gambling in past 12 months	Have consumed marijuana in past 12 months	Have not consumed marijuana in past 12 months
Sample	373	335	38	255	118	373	0
Smoking dried marijuana	57	57	58	56	58	57	0
Vaporizing dried marijuana	9	9	13	9	10	9	0
Smoking or vaporizing hashish	10	10	7	11	7	10	0
Smoking or vaporizing cannabis oil	8	8	6	7	9	8	0
Consuming edibles	7	7	6	6	9	7	0

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Something
else

10

10

10

11

7

10

0



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